

Commercial Platforms Initiative

Key topics

- About Section 846
- Commercial Platforms opportunity
- Phase 1 and Phase 2 activities
- Road ahead

NDAA, Section 846



"[GSA] shall establish a program to procure commercial products through commercial e-commerce portals for purposes of enhancing competition, expediting procurement, enabling market research, and ensuring reasonable pricing of commercial products."



3+ Phases were outlined...



Phase 1

(90 days) Implementation Plan Phase 2

(+1 yr) Market Research and Consultation Phase 3+

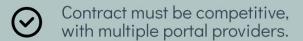
(+1 yr)
Program
Implementation
Guidance

Micro-purchase Threshold

to \$10,000

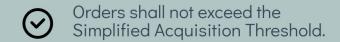
Simplified Acquisition Threshold















For more information, visit the Commercial Platforms group on GSA Interact.

Commercial Platforms Overview

A Cornerstone Initiative of the Federal Marketplace (FMP) Strategy:

The FMP Strategy is GSA's plan to modernize and simplify the buying and selling experience for customers, suppliers, and acquisition professionals. GSA is executing the FMP strategy through a coordinated set of policy, process, and technology improvement projects across the Federal Acquisition Service (FAS).

GSA's Unique Opportunity: To modernizing the buying experience and gain insights into open-market online spend through partnerships with commercial ecommerce providers.

GSA's Vision and Objectives:







Commercial Platforms: Phase 1

Phase 1: Implementation Planning (Dec 2017 - Mar 2018)

- Stakeholder Outreach: 1 Industry Day, 1 Request for Information (RFI), vendor meetings / demos, meetings with federal agency stakeholders
- **Key Feedback Themes**: <u>maximizing flexibility</u>, <u>maintaining a balance</u>, and <u>modernizing</u> <u>competition requirements</u>
- Two Primary Recommendations:
 - Allow GSA to establish the competitive procedures
 - Increase micro-purchase threshold (MPT) to \$25K (ONLY for buys through GSA portals)
- Phase 1 Report Implementation Plan and Policy Assessment (March 2018)

Commercial Platforms: Phase 2

Phase 2: Market Research and Stakeholder Consultation (April 2018 - April 2019)

- **Significant Stakeholder Outreach**: 2 industry days (Jun and <u>Dec 2018</u>), 3 RFIs, 50+ vendor meetings / demos, 3 acquisition center design sessions, 1 agency journey-mapping session
- **Key Decision Points**: Plan to start small with an initial proof of concept at the micro-purchase threshold (MPT) with select agencies (around the end of 2019)
 - Start with the e-marketplace business model to assess the impacts, while continuing to consider ways to incorporate features of the e-commerce and e-procurement models
- Recommended Legislative Change: Raising the micro-purchase threshold (MPT) from \$10,000 to \$25,000 for a limited period of five years, for only those purchases made through GSA approved commercial e-commerce portals.
 - Provides GSA the opportunity to provide a higher-value proof of concept and test the full potential of streamlined buying.
- Phase 2 Report Market Research and Consultation (April 2019)

Commercial Platforms: Phase 3 (Current Phase)

Phase 3: Program Implementation Guidance (April 2019 - April 2020)

- Release solicitation for e-marketplace providers
- Agency engagement with additional opportunities to learn more about participation in the proof of concept
- Develop implementation guidance and success metrics for initial proof of concept
- Implement initial proof of concept (targeting early calendar year 2020)

Questions?

Want to learn more?

- GSA Interact: <u>Commercial</u> <u>Platforms initiative</u>
- Email: <u>Section846@gsa.gov</u>